WHAT IS CLAIMED IS:

- 1. A writing implement, comprising:
 - a barrel having a first end, a second end, and a main portion extending
- 5 therebetween, the barrel having a first maximum diameter;
 - a writing tip retractably extending from the first end; and
 - a page-turning element permanently fixed to the second end and having a second maximum diameter that is not substantially greater than the first maximum diameter.
- 2. The writing implement of Claim 1, wherein the second maximum diameter is not more than about 50% greater than the first maximum diameter.
 - 3. The writing implement of Claim 2, wherein the second maximum diameter is not more than about 25% greater than the first maximum diameter.

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- 4. The writing implement of Claim 1, wherein the page-turning element is made of a soft, deformable, substantially non-abradable, substantially non-abrasive elastomeric material.
- 5. The writing implement of Claim 1, wherein the page-turning element has a textured exterior surface.
 - 6. The writing implement of Claim 5, wherein the textured exterior surface includes a multiplicity of soft, deformable protuberances.

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- 7. The writing implement of Claim 1, wherein the writing tip is extendable from and retractable into the first end of the barrel by means including an actuation button on the exterior of the main portion of the barrel.
- 30 8. The writing implement of Claim 1, wherein the writing tip is extendable from and retractable into the first end of the barrel by means including an actuation button

extending from the second end of the barrel, the button being covered by and actuatable through the page-turning implement.

9. A writing implement, comprising:

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- a barrel having a first end, a second end, and a main portion extending therebetween, the barrel having a first maximum diameter;
 - a writing tip extending from the first end; and
 - a page-turning element made of a soft, deformable, substantially non-abradable, substantially non-abrasive elastomeric material permanently fixed to the second end, the page-turning element substantially conforming to the configuration of the second end and having a second maximum diameter that is not more than about 50% greater than the first maximum diameter.
- 10. The writing implement of Claim 9, wherein the second maximum diameter is notmore than about 25% greater than the first maximum diameter.
 - 11. The writing implement of Claim 9, wherein the page-turning element has a textured exterior surface.
- 20 12. The writing implement of Claim 11, wherein the textured exterior surface includes a multiplicity of soft, deformable protuberances.
 - 13. The writing implement of Claim 9, wherein the writing tip is extendable from and retractable into the first end of the barrel by means including an actuation button on the exterior of the main portion of the barrel.
 - 14. The writing implement of Claim 9, wherein the writing tip is extendable from and retractable into the first end of the barrel by means including an actuation button extending from the proximal end of the barrel, the button being covered by and actuatable through the page-turning implement.

15. In a writing implement, of the type having a barrel having a first end, a second end, and a writing tip extending from the first end, wherein the barrel has a first maximum diameter, the improvement comprising:

a page-turning element made of a soft, deformable, substantially non-abradable, substantially non-abrasive elastomeric material permanently fixed to the second end, the page-turning element being configured as a cap covering and substantially conforming to the configuration of the second end and having a second maximum diameter that is not more than about 50% greater than the first maximum diameter, wherein the page-turning element has a textured, friction-enhancing exterior surface.

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- 16. The writing implement of Claim 15, wherein the second maximum diameter is not more than about 25% greater than the first maximum diameter.
- 17. The writing implement of Claim 15, wherein the textured exterior surface includes amultiplicity of soft, deformable protuberances.
 - 18. The writing implement of Claim 15, wherein the writing tip is extendable from and retractable into the first end of the barrel by means including an actuation button on the exterior of the main portion of the barrel.

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19. The writing implement of Claim 15, wherein the writing tip is extendable from and retractable into the first end of the barrel by means including an actuation button extending from the proximal end of the barrel, the button being covered by and actuatable through the page turning implement.